



ARTISPHERE
ARTS. CULTURE. LIFE.

Artisphere 2017

Location:

Main Street, Downtown
Greenville, South Carolina

Phone: **864-271-9355**

Show Dates: **5/12/17 - 5/14/17**

Application Deadline: **10/13/16 Midnight EST**

REQUIREMENTS:

Images: **5** (a booth shot is required)

Fee (Jury Fee): **\$30.00**

You can submit up to **3** applications for this show.

JURY DETAILS

Event Summary

2017 marks the thirteenth annual event for the top ranking Artisphere festival in Greenville, SC. Despite its short history, Artisphere has distinguished itself as both a regional and national highlight. A supportive, art-loving community, beautiful setting, notable on-site artist amenities and hospitality, and over 500 volunteers make Artisphere a standout event for exhibiting artists and patrons alike. Renowned artist hospitality includes complimentary meals, snacks & beverages, convenient load-in and load-out, parking, 24 hour security, booth sitters, and reduced hotel rates. Artisphere is a 501(c)(3) non-profit art organization. Proceeds are used to produce the annual arts festival and are distributed back to local non-profit arts organizations as part of Artisphere's Volunteer Arts Partnership Program.

General Information

Since the debut festival in 2005, Artisphere has become a signature event that draws both locals and art buying tourists to Greenville, SC's dynamic downtown. Apply now to be one of 135 artists to exhibit in the thirteenth annual festival and to experience firsthand why Artisphere has been named #17 out of the "100 Best" Art Shows in the country by Sunshine Artist Magazine, a Top 10 Fine Arts and Fine Craft festival by Art Fair Sourcebook, and #3 out of the 20 finalists in USA Today's 10Best Reader's Choice Award for Best Art Festival.

KEY DEADLINES

October 13, 2016: Zapplication Final Application Deadline

November 19 & 20, 2016: 2017 Festival Jury Review

December 2, 2016: Notification of Acceptance

January 6, 2017: Acceptance of Festival Participation and Booth Fees Due (*signed Artist Acceptance of Festival Participation Form must be submitted with Booth Fees in order for Booth Requests to be processed*)

February 24, 2017: Final Date for Cancellation and Receipt of Refund

May 12 – 14, 2017: Festival Dates

LOCATION

The Artisphere festival takes place in Downtown Greenville, SC. Exhibitor booths are located along Main Street overlooking Falls Park on the Reedy River. Greenville is located among the Blue Ridge Mountains in the northwest corner of South Carolina on I-85 about halfway between Atlanta and Charlotte.

EVENT DATES AND TIMES

Opening Night Gala: Thursday, May 11 (6pm - 10pm)

Artist Check-In: Friday, May 12 (6am - 11am)

Festival Hours: Friday, May 12 (NOON - 8pm)

Saturday, May 13 (10am - 8pm)

Sunday, May 14 (11am - 6pm)

Artist Load-Out: Sunday, May 14 (6pm - until)

ADVERTISING AND PROMOTION

Artisphere's multi-media advertising campaign markets the festival throughout the Southeast region in print ads, print and digital ads in national travel and leisure publications, and regional radio & television ads. Artisphere is also marketed through festival brochures, social media, digital advertising, the Artisphere website, and billboards.

AWARDS

\$15,000 in prize money will be distributed at the festival. Awards will be given to Best in Show, 1st Place 2D, 2nd Place 2D, 1st Place 3D, 2nd Place 3D, and two Honorable Merit awards and will be awarded at the discretion of the onsite judges. Artisphere jurors who are not exhibitors serve as on site judges. Awards are determined by consensus. Award winners are invited to exhibit the following year and are exempt from jury. The Mayor's Choice Award and People's Choice Award winners are not determined by on site judges and are not exempt from jury the following year.

Purchase Awards Program

An average of \$10,000 - \$12,000 annually is distributed in purchase awards at the event.

JURY FEE: \$30

Each application must be accompanied by the \$30 Jury Fee payment. Applicants may pay online by credit card or by check made payable to *Artisphere* (mailed to 101 B Augusta Street, Greenville, SC 29601). Jury Fees paid by check must be sent immediately upon completion of the online application. Applications will not be processed until the Jury Fee is received.

JURY PROCESS

135 artists will exhibit in the Artisphere 2017 festival. A minimum of 120 artists are selected by jury scoring to participate in the event each year. The remaining spaces are reserved for award winners, the poster artist, and merchandise artist and top-scoring local artists. Local artists are not exempt from jury.

Each exhibiting artist must complete an online application with only one artist per entry, unless entering as a team in collaboration. Artists may apply in more than one medium category, but a separate online application must be filled out for each category. Each application must include a jury

fee and its own set of images. Artists applying in more than one medium category may repeat the booth image only.

An artist may be accepted in more than one category. Multiple online applications must represent either work in different media categories or distinctly different work within the media category.

Each year four jurors and a representative from the Artisphere Board of Directors are selected to jury visual artist applications. The jury consists of a range of experienced art professionals including, but not limited to, professors, gallery owners, museum administrators, and practicing visual artists. Jurors are instructed to score ARTISTIC EXCELLENCE using the following criteria: Artistic Merit, Technical Competence, Overall Quality of Work, and Booth Presentation.

Artisphere uses Zapplication to administer its entire application and jury process. Artist images are reviewed by the jury review panel in a blind jury process. The identities of artists are not disclosed to jurors. The jury panel is convened in the same room, each juror has access to a computer monitor for scoring purposes. The jury review panel views the five (5) submitted images simultaneously, horizontally, grouped by medium category in the order that they were received (date submitted). Artist statements are shared with jurors while images are viewed. **Please Note: This is a blind jury process, please do not submit booth images with any identifiable signage.**

Failure to follow application requirements may delay your application. Requested changes must be completed by the application deadline in order for the application to be included in the jury review.

Applicants are asked to submit an artist statement of two hundred (200) characters or less to be read aloud by an Artisphere staff member during the jury review. The artist statement should describe materials and technique rather than meaning behind the work or inspiration. Jurors are able to see the statement so please do not personalize the information and be sure to check for spelling errors.

Images are scored from 1 (low) to 7 (high) with no 4. All scores are combined and averaged. Each juror records his/her scores anonymously.

A Wait List will be established by medium category based on jury scores. Images from Accepted and Wait Listed artists will be retained for promotion.

EMERGING FESTIVAL ARTIST SCHOLARSHIP

An Emerging Festival Artist must have a solid body of work, completed in the last two years. An Emerging Festival Artist Scholarship applicant, while having a developed and cohesive body of work, should not currently be earning a living as a festival exhibitor. This scholarship should be viewed as an opportunity to start a professional career as a festival exhibitor. Only local applicants, living in Greenville, SC, will be eligible. *Emerging Festival Artist applicants should apply only in the Emerging Festival Artist medium category.*

Recipients of the Emerging Festival Artist Scholarship will attend a workshop with professional working artists, receive marketing materials, and will be given free booth space and use of display screens during the Artisphere festival. Recipients will also receive a booth image photographed by Artisphere staff.

To apply for the Emerging Festival Artist Scholarship: please submit five images of work (no booth image is required for Emerging Festival Artist applicants). ***Emerging Festival Artists are asked to apply with 5 images work instead of 4 images of work and a booth image. When uploading your images, you will upload the fifth image of your work by checking the box for "Booth Shot" beneath the fifth image in your application. Select "Emerging Festival Artist" for your medium category.*** Images must represent your current work, completed within the last two years. Emerging Festival Artist applicants must also submit a resume, short bio and an artist

statement of 300 words or less. Support materials should be emailed to kerry@artisphere.org or mailed to Artisphere, 101 B Augusta Street, Greenville, SC 29601. Emerging Festival Artist applications and support materials are due on or before October 13, 2016.

2017 JURORS

Todd Anderson: *Assistant Professor of Art, Printmaking, Clemson University, Clemson, SC.*

Darin Gehrke: *Artisphere 2016 2nd Place 3D Award Winner, Ceramic Artist, Greenville, SC.*

Mercedes Jelinek: *Photographer, Artist in Residence, Penland School of Craft, Penland, NC.*

Marilyn Zapf: *Assistant Director, the Center for Craft, Creativity & Design (CCCD), Asheville, NC.*

IMAGES/BOOTH IMAGE

Images #1 - 4 must represent the complete range of work that you plan to show. Image #5 must be your booth with your work displayed. Booth images should not identify the artist or company name in the image or image title. Your application will not be considered without a booth image. The booth image shows the jury your body of work, provides dimension and scale, and shows overall continuity and presentation of your current body of work.

MEDIA CATEGORIES

Ceramics: Original clay work. No machine made or mass produced work is accepted. If multiple pieces of the same design are displayed each piece must be signed.

Digital Art: Any original work for which the original image, or the manipulation of other source material, was executed by the artist using a computer. Work in this category must be in limited editions, signed and numbered on archival quality materials. Traditional photographs taken with digital media should apply in the photography category.

Drawing: Original work created using dry media including pen, pencil, charcoal, pastel, or chalk or from the fluid medium of inks and washes applied by pen or brush.

Fiber: Original work of primarily fiber including soft sculpture, batik, or painted fabric intended to be wearable or decorative. No factory produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.

Furniture: Decorative or functional furniture.

Glass: Original work in which the primary material is glass. No mass production accepted.

Jewelry/Precious: Original work primarily made from materials using 14k gold, sterling silver and the use of precious stones and enamels. No commercial casts, molds or production studio work is permitted.

Jewelry/Semi-Precious: Original work primarily made from precious and/or non-precious metals and other materials such as glass, ceramics, paper, fiber, wood, leather, polymer clay, semi-precious stones, etc. No commercial casts, molds or production studio work is permitted.

Metalworks: Original functional or sculptural and non jewelry metal work.

Mixed Media (2D): Original 2 dimensional works incorporating more than one material.

Mixed Media (3D): Original 3 dimensional works incorporating more than one material.

Painting (Oil/Acrylic): Original painted works made with oils or acrylics.

Painting (Watercolor): Original painted works made with paint soluble in water.

Photography: Includes all photographic prints made from the artist's original negative or digital image processing, which have been processed by the artist under his or her direct supervision. Photographers are required to disclose both their creative and printing processes. Work in this media category must be limited editions, signed and numbered on archival quality materials.

Printmaking: Prints hand pulled by artists from traditional methods, including etching, engraving, silkscreen, stone and plate lithography, linoleum block or woodcut, produced in signed and numbered limited editions from an original image created by the artist.

Sculpture: Original non-functional, 3 dimensional work of any material.

Wood: Original works in wood that are hand-tooled, turned, carved, or machine worked.

Emerging Festival Artist: Scholarship program applicants may not apply in any other medium category. Please see the Emerging Festival Artist Scholarship description.

Rules/Regulations

ELIGIBILITY AND RULES

Artists must be present and must personally staff their exhibit space during the entire event. No agents, dealers, or representatives may attend the event in place of the artist. Each exhibiting artist must personally check in at registration and present photo identification.

All work exhibited must be original, handcrafted work produced by the artist and may not be the result of work from commercial kits, molds, patterns, or plans. The artist guarantees the accuracy of the description of the work presented and the authenticity of the work as their creation.

An Artist Statement explaining the process and materials used in exhibited works must be posted at the front of the booth by NOON on Friday, May 12 and must remain posted for the duration of the event. The reproduction process must also be disclosed in this statement.

Artists must exhibit work only in the media categories in which they are accepted. For example, all jewelry must have been juried into the jewelry category. The work exhibited must match the quality, category and body of work submitted in the application. Work exhibited that is inconsistent with the application will be removed from the festival.

No animals are allowed on the festival site. Smoking is prohibited within the event site.

Exhibitor agrees to open and close to the public at published festival hours. Any artist closing their booth prior to the end of the festival will not be permitted to return the following day or in subsequent years. Closing times are mandated by the City of Greenville festival permit and must be strictly enforced. Exhibitors who do not show and do not cancel will not be re-invited.

Exhibitor agrees that booth operation shall comply with all City of Greenville Ordinances and Codes applicable to such an operation. Consumption of alcohol by employees, workers and volunteers, etc. and selling of alcohol is strictly prohibited by the City of Greenville.

Exhibitor shall be responsible for maintaining and supervising all safety precautions in his/her assigned space.

2D REPRODUCTION POLICY

A reproduction is defined as any existing work of art (such as a painting, watercolor, drawing, photograph, etc.) that is copied by digital or photographic means and printed on an offset press, a serigraph press, or through a computer by means of an ink jet or electrostatic printer. This definition includes giclees and reproductions with additional enhancement by the artist.

Limited editions, signed and numbered on the front of each piece, displayed on one wall and/or browse bin only. Reproduction pieces must be clearly marked as a "Reproduction" or "Limited Edition Reproduction" on the front of each piece. Reproductions may not be in the same browse bin as originals. An explanation of the reproduction process should be included in the Artist Statement.

No laser prints or color photocopies will be permitted.

Booth Information

BOOTH FEES

Standard Booth Fee: \$400

Corner Booth Fee: \$500

Electricity Fee: \$40

Artists who are selected by the jury panel and who accept the invitation to exhibit, must return the signed *Artist Acceptance of Festival Participation Form* and *Booth Fees* to Artisphere by January 6, 2017. Failure to respond by the deadline will result in revocation of the invitation and immediate invitation of an alternate from the Wait List. *Artist Acceptance of Festival Participation Forms* will not be processed without inclusion of *Booth Fees*.

Booth requests can be made on the *Artist Acceptance of Festival Participation Form*. There are a limited number of corner booths and booths with access to electricity. Booth requests will be granted on a first-come, first-served basis based on the date that both booth fees and the *Artist Acceptance of Festival Participation Form* are received. Corner booth and electricity fees will be returned if the number of corner booths or booths in which electricity is available reaches capacity.

CANCELLATIONS/REFUNDS

Exhibitors who do not show and do not cancel will not be re-invited.

Cancellations received prior to 5PM (EST) February 24, 2017 will receive full refund of Booth Fees. Booth Fees will not be refunded for cancellations received after February 24, 2017.

BOOTH SPACE

Each exhibitor will be provided a space measuring (minimum) 12'x12' to house a booth structure with dimensions no larger than 10'x10'. Please leave 2' between the back of your booth and the sidewalk curb for storage. Exhibitors will be responsible for providing all booth structures, racks, tables, chairs, display units, or other fixtures suitable for outdoor use. Please bring enough weights to secure your tent in the event of strong winds or storms. Please be sure that the image of your booth is representative of the booth quality you would provide at the festival. All work exhibited must be comparable to work shown in booth image.

Booth assignments are at the sole discretion of the festival and are not interchangeable. Artisphere will attempt to honor specific location requests, but can make no guarantees. Corner spaces may be requested, but are assigned solely on the basis of availability and at the discretion of the festival.