

Dear Friends,

We originally planned to send this report of Artisphere 2024 on October 1st, which marks the beginning of our fiscal year. It was rewarding to put together a comprehensive recap of this past year, and to think about how much we appreciate every single one of you.

But then Hurricane Helene caught us all by surprise.

We are getting back to some normalcy in Greenville, with Greenville County Schools starting today. And yet we recognize that so many are still suffering and have lost so much.

Many of our subscribers and artists are regional, and thus know that relief efforts are vast and will be ongoing. **If you'd like to know how you can help, we have provided links at the bottom of this email.**

Thank you for being an important part of our community; we hope this report brings you some joy in your memories of Artisphere.

Stay safe and be well.



# A WORD FROM THE CHAIR OF THE BOARD

As we celebrate the close of another remarkable year, I find myself reflecting on a truly special milestone—our 20th anniversary! Artisphere has grown in ways none of us could have imagined two decades ago, thanks to the collective passion and creativity of our artists, volunteers, sponsors, supporters, and especially the Artisphere staff.

On behalf of the Board, I want to extend my deepest gratitude to each and every one of you. Your support has been the lifeblood of Artisphere, helping us nurture and grow this vibrant community.

It has been an honor to be part of this journey.

As I prepare to step aside and pass the torch to next year’s Board chair, Jennifer McClure, I am filled with excitement for the future. Jennifer’s dedication and passion make her the perfect person to guide Artisphere for the 2025 festival.

Thank you for your continued support, and here’s to another 20 years of inspiring art, community engagement, and shared success!

**ED STEIN**  
BOARD CHAIR

## Executive Committee

Ed Stein. Azalea Capital	CHAIR
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Scott Clark. The Peace Center	TREASURER
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# A MESSAGE FROM THE PRESIDENT AND CEO

This year was “Simply the Best!” An epic celebration of milestones-from reaching the pinnacle distinction of USATODAY 10Best Reader’s Choice #1 Art Festival in the Country to the installation of our 5th public art piece to the commemoration of 20 years of engaging, inspiring, and enriching our diverse community... Artisphere 2024 delivered on every level.

I’ve been asked “what makes Artisphere successful?” There are numerous reasons, chief among them is people - board members, staff, sponsors, donors, patrons, volunteers, artists, performers, police officers, the custodial crew, and so on, etc. et al – an abundance of people passionate about Greenville, its art scene, its beauty, and its quality of life.

In 20 years, YOU have made Artisphere an anticipated annual family outing, shopping spree, and neighborhood block party. YOU have embraced this very special event; YOU have supported it in every way, and YOU have made it a success! YOU deserve a thunderous round of applause!

Extending my sincerest thanks for your contributions, patronage, volunteerism, feedback, and love – we couldn’t have done it without YOU!

Cheers to 20 more years!

**KERRY MURPHY**  
PRESIDENT & CEO



Greg Lawler's  
Art Fair  
SourceBook



# WORTH CELEBRATING

2024 BY THE NUMBERS



**14.1 M**

Economic Impact



**100,000**

Visitors



**2.6 M**

Total Artists Sales



**80K**

Given back to local artists and non-profits in the way of stipends, contributions, & awards

**Our Mission:** to create a nationally recognized fine arts festival that enhances our quality of life and economic vitality in South Carolina

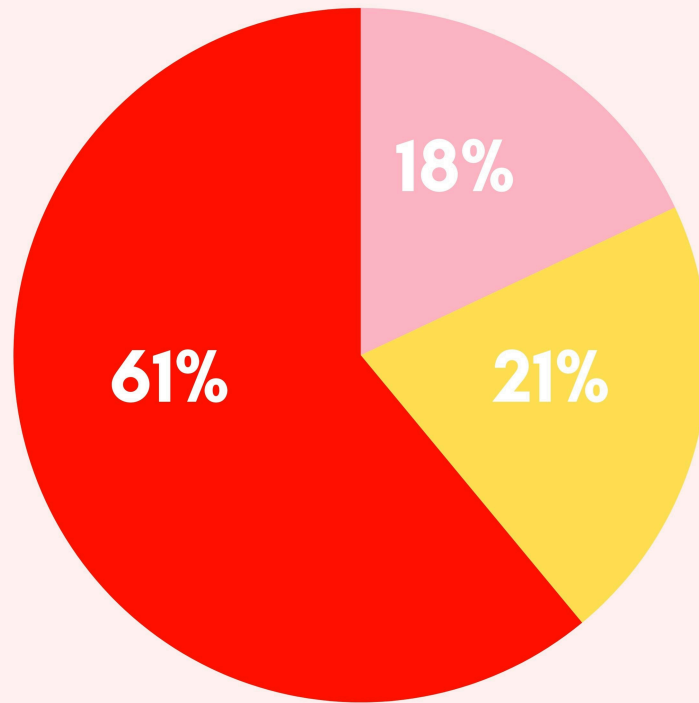




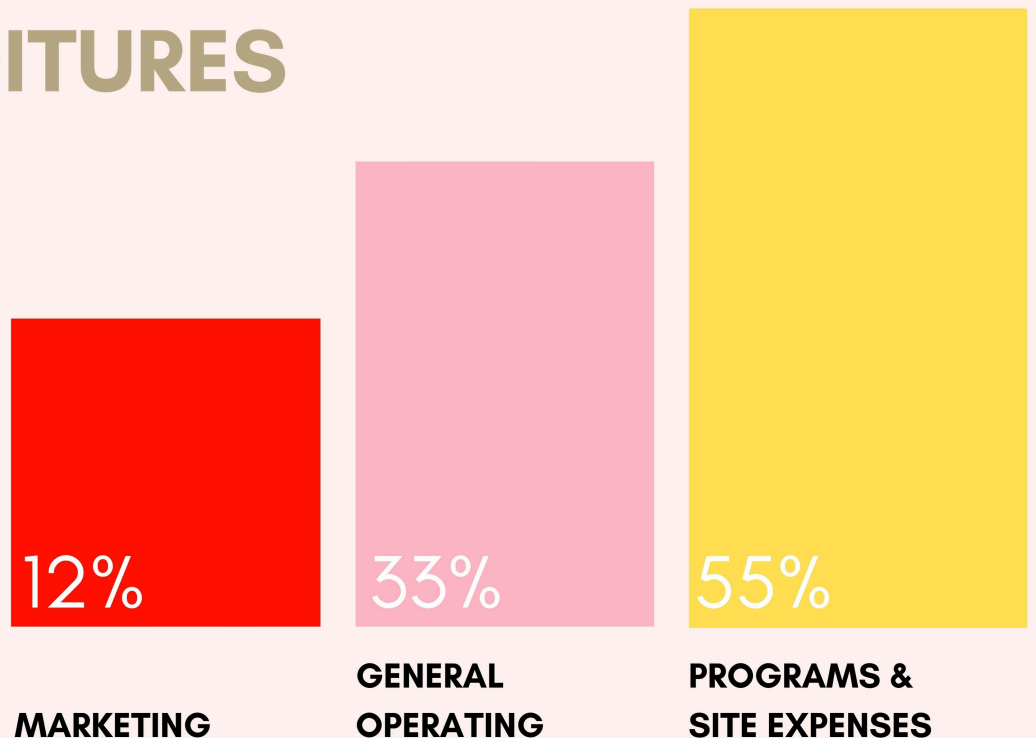


# REVENUE SOURCES

- Grants & Government Funding
- Earned Revenue (Merchandise, beverages, booth fees, etc)
- Corporate Sponsors & Individual Gifts



# EXPENDITURES



# WORTH MENTIONING

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## OUR VOLUNTEER ARTS PARTNERS

Artisphere volunteers, or “Arts Partners”, are local, non-profit organizations, including: Bold Leadership, Boy Scouts of America Troop 226, Greenville Center for Creative Arts, Greenville Concert Band, Palmetto Statesman, SC Governor’s School for the Arts & Humanities, Vocal Matrix Chorus, and YMCA of Greenville.

Since the inception of the “Arts Partners” program in 2005, Artisphere has donated more than \$325,000 to our volunteers in appreciation for their hard work at the festival and their commitment to the arts in our community.





## WORTH A PHOTO OP

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In honor of the 20th anniversary, Artisphere dedicated its fifth piece of public art to the City of Greenville. **“Tandem Lovers”** by husband and wife team, Gillie and Marc, was installed on the north end of the Main Street bridge.

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*Nexus of Light* by Dennis Heimbach



*Ten Artispheres* by John Acorn



*Paradigm Pathway* by Stephen Kishel



*Spindle* by Blessing Hancock



# WORTH THE TRIP

## THE SECRET IS OUT ABOUT GREENVILLE + ARTISPHERE

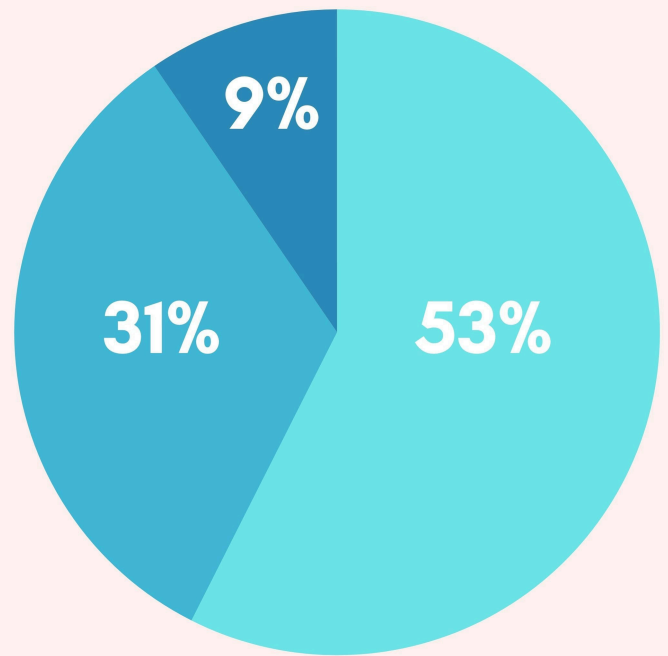
#3 in Travel & Leisure's "10 Most Beautiful and Affordable Places to Live in the U.S."

#4 on the US News & World Report Best Places to Live

#6 on Southern Living Magazine's Best Cities in the South 2024

Add in Artisphere and its the perfect weekend to travel!

- Local to Greenville
- Traveled up to 50 miles
- Traveled more than 50 miles





# WORTH THE COMMISSION

## 20TH ANNIVERSARY COMMEMORATIVE POSTER

In 2008, Artisphere began the tradition of selecting a participating festival artist to create an annual commemorative festival poster.

In honor of the 20th anniversary, Artisphere commissioned Washington, DC artist, Amanda Outcalt, to create "The Celebration." The poster image was featured on the cover of the April issue of TALK magazine, and a mural of the image was displayed in Camperdown Plaza.



Camperdown Plaza Mural



Artist Amanda Outcalt at the Poster reveal reception at the Peace Center

# WORTH RECOGNIZING

## 2024 AWARD WINNERS



### **Best in Show** Trent Manning

Winter Haven, NC | Mixed Media 3D



**Nobody's putting  
these artists in the  
corner...they're  
automatically  
juried in and will all  
be back for the  
2025 show!**

### **1st Place 3D**

Ann Marie Cianciolo  
Milwaukee, WI | Jewelry Precious

### **2nd Place 3D**

Thomas Spake  
Jasper, TN | Glass

### **1st Place 2D**

Glory Day Loflin  
Greenville, SC | Painting Oil/Acrylic

### **2nd Place 2D**

Christine Echtner  
Madison, WI | Mixed Media 2D

### **Award of Excellence**

Betsy Best  
Flushing, MI | Printmaking

Joe Engel  
Stanton, VA | 2D Mixed Media

Mark Gardner  
Saluda, NC | Wood

John Herbon  
St. Ignace, MI | Ceramics

For the 2024 festival, 140 artists were selected from an applicant pool of **1,040**, the highest number since the pandemic!







# WORTH THE INVESTMENT

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## EMERGING FESTIVAL ARTIST SCHOLARSHIP

Featured Artist, Sarah Lyons

2023 Scholarship Recipient

“The opportunity that Artisphere afforded me through the Emerging Festival Artist program completely shifted my life: not only has Artisphere opened my eyes to what is possible in my career as an artist, it has also been the inciting moment for a way of life that had once been just a dream for our family. **Participating in Artisphere enabled me to see how the work that I create from my heart, mind and fingertips connects deeply to the lives of so many people within our community.**

I now travel with my five kids in tow, sharing my work at fine art festivals far & wide, and opening my children's eyes to the diversity of landscapes and communities around our beautiful country. And while I have fallen in love with this way of life and have met collectors in so many places,



**participating in Artisphere will always be my favorite, because no community supports the arts quite like Greenville, and there is no place I would rather call home.”**

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THE ARTISPHERE EMERGING FESTIVAL ARTIST SCHOLARSHIP IS FOR FULL TIME, PROFESSIONAL SC ARTISTS WHO HAVE NEVER PARTICIPATED IN AN ART FESTIVAL.

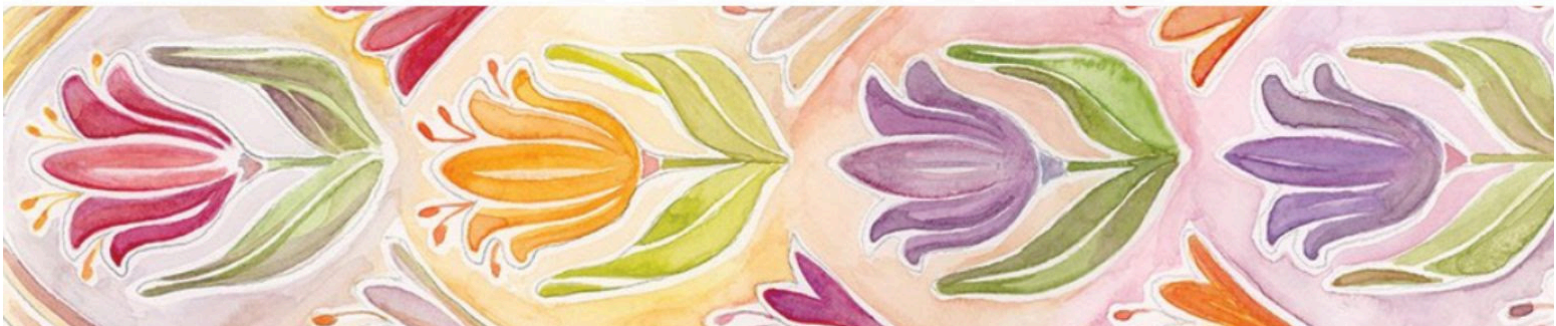
RECIPIENTS OF THE SCHOLARSHIP RECEIVE:

\*Free booth space complements of the Pelham Foundation

\*Tent + display walls

\*Veteran Festival Artist Mentoring

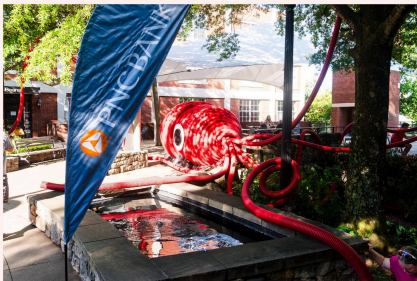
\*Booth image photographed by Artisphere’s professional photographer for use in applying to future festivals





# WORTH SEEING (AGAIN!)

NEW THIS YEAR!



## “LOTTY” by Moradavaga

This mesmerizing large-scaled interactive squid is straight out of the imagination of international artists, Moradavaga (architects Manfred Eccli and Pedro Cavaco Leitão).



**“Bolero for Rebecca” Flash Mob performed by the Greenville Symphony Orchestra**







## **Brouhaha by SQUONK**

An immersive outdoor spectacle bursting with rollicking music, dazzling imagery, and the thrill of audience participation. Raw, loud, feel it in your body, see it in your neighbor's face in the bright sunshine: many voices, one song.



## **Anne Cubberley's Giant Puppets**



# THANK YOU TO OUR SPONSORS

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PRESENTED BY



## CURATOR



FRED COLLINS  
FOUNDATION

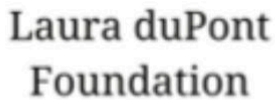
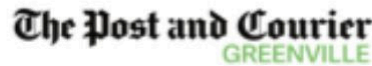


The  
Jean T. and Heyward G.  
Pelham Foundation





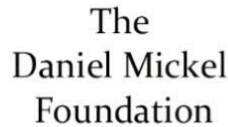
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Derek & Missy Rick  
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Synovus  
Arch & Sara Thomason  
Tindall Architecture Workshop  
Truliant  
Wow!

And from the Artisphere Team...

**Thank YOU for making it all WORTH IT!**



**Kerry Murphy**  
President and CEO

**Robin Aiken**  
Director of Programs

**Kelley Barnhardt**  
Communications  
Strategist

**Allison Drew**  
Development Manager

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**Greenville, SC 29601**

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