



**FOR IMMEDIATE RELEASE**

*ARTISPHERE ANNOUNCES NEW PRESENTING SPONSOR FOR 2025-2027*

Greenville, SC // October 2024 – Artisphere, which celebrated its 20th anniversary this year, is honored to announce Greenville-based Prisma Health as presenting sponsor for its 2025-2027 festivals.

“Artisphere’s reputation as a mainstay of Greenville’s cultural calendar will combine with Prisma’s commitment to health and community to create a significant impact on arts and culture in Greenville and beyond,” said President and CEO of Artisphere Kerry Murphy.

“As we look to the future, we are honored to partner with Prisma, working collaboratively to enhance our quality of life and economic vitality in South Carolina. As a trusted health care provider, Prisma has the community’s welfare at the center of their mission, and Artisphere is excited to work together to continue to bring art and well being to the forefront,” said Murphy.

“The arts play a significant role in enhancing the overall health of our community,” said Prisma’s community engagement director Robin Stelling “By working with community partners such as Artisphere, Prisma will help cultivate a thriving cultural landscape that will help foster a sense of wellness in all.”

With a record breaking \$14.1 million economic impact, this year’s Artisphere welcomed 100,000 patrons over the festival weekend where they enjoyed 140 visual artists on Artist Row, as well as local and national musical acts performing across five stages, hands-on art experiences for both kids and adults, art making in action, parades and pop-up performances.

Murphy also thanked previous sponsor TD Bank. “Through unpredictable weather, an ever-changing festival footprint and a pandemic that brought our operations – and the world – to a halt, TD Bank was a steadfast presenting sponsor for 20 years, and we’re grateful for their long support.”

As the largest healthcare organization in South Carolina, Prisma Health has a profound economic impact on the state and its people. In addition to caring for 1.5 million patients across their network, Prisma is also committed to strong community partnerships that align with its purpose to inspire health, serve with compassion and be the difference.

The 21st annual Artisphere presented by Prisma Health will take place Mother's Day Weekend, May 9-11, 2025, in downtown Greenville. For more information, head to [artisphere.org](http://artisphere.org).

**About Prisma Health**

Prisma Health is a not-for-profit health company and the largest healthcare system in South Carolina. With nearly 30,000 team members, 18 acute care and specialty hospitals, 2,947 beds, approximately 300 outpatient sites, and nearly 5,000 employed and clinically integrated network physicians and providers, Prisma Health serves more than 1.2 million unique patients annually in its 21-county market area that covers 50% of South Carolina. Prisma Health's goal is to improve the health of all South Carolinians by enhancing clinical quality, the patient experience and access to affordable care, as well as conducting clinical research and training the next generation of medical professionals. For more information, visit [PrismaHealth.org](http://PrismaHealth.org).

**About Artisphere**

Artisphere is a highlight of Greenville's cultural calendar and ranked #1 by USA Today's 10Best. Artisphere is attended by approximately 100,000 patrons annually and has an estimated economic impact of \$14.1 million on the Greenville community. Artisphere is a 501(c) (3) not for profit organization. For information visit [www.artisphere.org](http://www.artisphere.org).